

Rep Order# 8854428 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37051

Printed: 08/28/2012 11:29 AM
Last Received: 08/28/2012 10:59 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () AMERICAN FUTURE FUND
Product AFF-SENATE
Estimate# 553
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //553
Flight Dates 08/29/2012 - 09/04/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

AMERICAN FUTURE FUND *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 1,2 FOR NA
MG ON LN 7,8
NCIT
PLS CNF
T/R STEFAN FOR MIKE

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----|-------------|--|-----|-------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | ----- | --- | --- | --- | --- | --- | --- | --- | --- |
| | *1 | W | 1000P-1100P | | :30 | \$15,000.00 | 08/29-08/29 | 0 | 0 | 0 | \$0.00 | |
| | | | | Buyline Comment: CSI | | | | | | | | |
| | | | | Sales Remark: V3 1X NA | | | | | | | | |
| | | | | V3 Comment Changed, Spots/week Changed | | | | | | | | |
| | *2 | TH | 1000P-1100P | | :30 | \$10,000.00 | 08/30-08/30 | 0 | 0 | 0 | \$0.00 | |
| | | | | Buyline Comment: PERSON OF INTEREST | | | | | | | | |
| | | | | Sales Remark: V3 1X NA | | | | | | | | |
| | | | | V3 Comment Changed, Spots/week Changed | | | | | | | | |
| | 3 | SA | 700P-800P | | :30 | \$600.00 | 09/01-09/01 | 1 | 1 | 1 | \$600.00 | |
| | | | | Buyline Comment: ET WEEKEND | | | | | | | | |
| | 4 | SU | 630A-800A | | :30 | \$3,500.00 | 09/02-09/02 | 1 | 1 | 1 | \$3,500.00 | |
| | | | | Buyline Comment: SUN MORNING | | | | | | | | |

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| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-----|-------------|--------------------------------|-----|-------------|-------------|------------|------------|-------------|-------------|---------|
| --- | --- | --- | --- | ----- | --- | --- | --- | --- | --- | --- | --- | --- |
| | 5 | SU | 900P-1000P | | :30 | \$7,500.00 | 09/02-09/02 | 1 | 1 | 1 | \$7,500.00 | |
| | | | | Buyline Comment: THE GOOD WIFE | | | | | | | | |
| | 6 | TU | 1000P-1100P | | :30 | \$8,500.00 | 09/04-09/04 | 1 | 1 | 1 | \$8,500.00 | |
| | | | | Buyline Comment: MENTALIST | | | | | | | | |
| | *7 | TH | 800P-1100P | | :30 | \$5,000.00 | 08/30-08/30 | 3 | 1 | 3 | \$15,000.00 | |
| | | | | Buyline Comment: NFL FOOTBALL | | | | | | | | |
| | | | | Sales Remark: V3 MG | | | | | | | | |
| | | | | V3 Added | | | | | | | | |
| | *8 | M | 1000P-1100P | | :30 | \$10,000.00 | 09/03-09/03 | 1 | 1 | 1 | \$10,000.00 | |
| | | | | Buyline Comment: HAWAII 5-0 | | | | | | | | |
| | | | | Sales Remark: V3 MG | | | | | | | | |
| | | | | V3 Added | | | | | | | | |

—REPORT TOTALS—

Report Totals: 8 / \$45,100.00

—SALES MONTHLY TOTALS—

Sep 12: 8 / \$45,100.00
Sales Totals: 8 / \$45,100.00
Station Totals: 8 / \$45,100.00
Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

| | | | | | | | | | | | |
|---------------|-----------|------|----|------|-----|------|-----|------|-----|------|----|
| Market Totals | \$214,762 | CABL | 0% | KLAS | 21% | KSNV | 25% | KTNV | 26% | KTUD | 0% |
| | | KVCW | 0% | KVMY | 0% | KVVU | 28% | UNKN | 0% | | |